

FAX# 703 528 7880 SEP5/12 18.19
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME LIZ DOME
SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP5/12 18.19

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
GRAYSON FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 360 AGENCY PRODUCT CODE = 361 AGENCY EST# = 2044												
152	S		1200N-1230P	30		\$675.00	10/13	10/13	0		SAT	0
PROGRAM : EYEWITNESS NEWS @ NOON ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : EYEWITNESS NEWS @ NOON												
229	A		600A-700A	30		\$675.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS ORD COM1 : DUE TO PRGM CHANGEL COLLEGE FBALL THIS IS A MAKE-GOOD FOR OCT13 ON LINE-152 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M7	OK'D	BUY#152	MISSED: SAT/1200N-1230P				OCT13		30S	\$675.00	(SEP5/12)	
			OFFER: SUN/600A-700A				OCT14		30S	\$675.00	PLS ADVISE.	
			CMT: DUE TO PRGM CHANGEL COLLEGE FBALL									

CONTRACT TOTAL 164875.00
TOTAL SPOTS 116

MARKET TOTALS \$354,913

WFTV 29%	WKMG 33%	WESH 22%	WOFL 10%	WKCF 1%	WRBW 2%	CABL 0%
WOPX 0%	WRDQ 3%	EFTV 0%				

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE